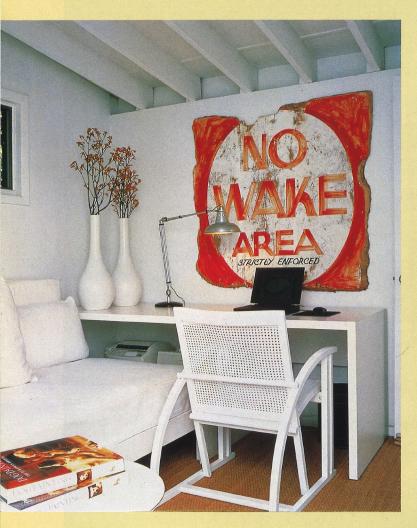
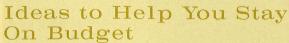


Hundreds of Beautiful Design Ideas



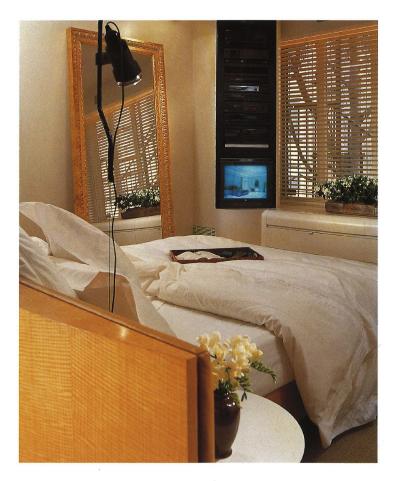




Invest in permanence. The money you spend on architecture will reap great dividends. While furniture, fabrics, and accessories can be upgraded later, the architecture will endure, providing the framework for your bedroom or bathroom design. If you're not ready to invest in extensive exterior or interior renovations, consider smaller, more cost-efficient architectural upgrades. Install crown moldings or rosettes on the ceiling or chair rails on the walls, add pilasters in a doorcase, support a shelf or





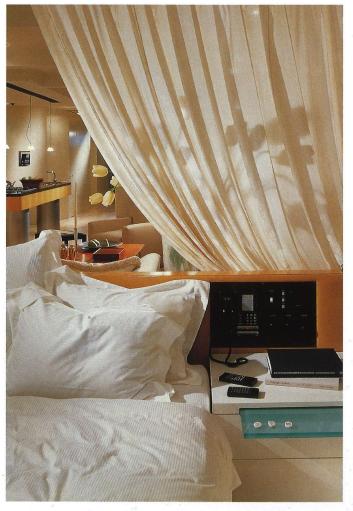


Designer Bruce Bierman believes in putting

function first. According to Bruce, if you want to know how your designer thinks, you should see how he designs for himself. That's why he often invites new clients to tour his loft in New York's Flatiron District. "I designed my loft for my lifestyle, not for entertaining," he says. "Too many people design only for occasion-driven events; I design for real life."

The first response most people have to his highly functional, well-ordered apartment is always the same: "I feel like I'm on a yacht." For Bruce, the more that form follows function, the better! To get the form just right requires a laserlike attention to detail. In his dressing area, for example, Bruce took an inventory of every object he uses and every move he makes during his daily routine, then engineered spaces that have what he refers to as "intuitive logic" — a sense of order that makes it obvious where everything belongs.

Functionality in the bath and closet area is separated into three zones: a shower/tub/toilet area; a grooming area with a sink and shallow drawers for socks, underwear, and miscellaneous accessories; and an area for hanging clothes and storing shoes. Bruce says that using space intelligently can give you much more storage than you ever thought possible. "People often move because they think they need more space, so I like to give them more space than they can possibly use. That avoids the hassle of moving."



OPPOSITE, RIGHT, AND BELOW Tucked into a narrow corner, an entertainment tower lets the natural light bounce off a full-length mirror framed in gold leaf, creating the effect of a second window. Next to the bed, a control panel with intercom and phone operates the electronics in the entire apartment. The closet maximizes utility with divided drawers and glass shelves that make everything easy to see and reach, while the bathroom is designed to take advantage of a vivacious city view. Design: Bruce Bierman Design, Inc.



